

COVID-19 Impact and Recovery Report: Domestic Travel

Updated: August 31, 2021

In response to COVID-19, Destination Canada has established a framework and analytical approach to identify signals from consumer and industry behaviour to understand when, where and at what pace travel and tourism will resume.

Destination Canada collaborated with partners in destination marketing, media, technology and travel to identify these indicators and signals. The framework has identified multiple phases of recovery, which aligns with user sentiment and intent to travel. For smaller provinces and territories, it is cautioned that lower availability of data can impact the reliability of signals. Given these limitations, Destination Canada has provided an assessment for all provinces and territories to the best of its ability. The summary of the methodology and terms can be found in Methodological Notes.

As a complement to this document, Destination Canada also provides updates to travel related measures that are currently in place for each province and territory, please reference the *Travel Related Measures* document:

<https://www.destinationcanada.com/en/coronavirus-updates/covid-19-research#canadianresidentsentiment>

Based on Destination Canada's assessment of current travel interest and the increasing ability of domestic travellers to return to their home province or territory without self-isolation requirements, tourism businesses are encouraged to focus on messaging that drives travellers to book their domestic travel now.

Summary of current phase for each province and territory, as of August 31, 2021:

Destination Canada assesses that Prince Edward Island progressed into the Inter-Provincial phase for the week ending August 8, 2021.

	Overall Booking Assessment	Intra-Provincial Travel Search Trend	Inter-Provincial Travel Search Trend	International Travel Search Trend	Rate of New Weekly Cases Per 100,000 Pop	Self-isolation required for residents returning from out-of-province for domestic leisure travel?
British Columbia	IV	▼ 5 weeks	▲ 4 weeks	▼ 5 weeks	91.7	No
Alberta	IV	▼ 1 week	flat 4 weeks	▼ 5 weeks	150.4	No
Saskatchewan	IV	▼ 2 weeks	flat 5 weeks	▼ 5 weeks	119.0	No
Manitoba	IV	▲ 1 week	▲ 4 weeks	flat 5 weeks	28.4	Yes; exception for residents who are fully vaccinated ¹
Ontario	IV	▲ 15 weeks	flat 5 weeks	flat 5 weeks	32.7	No
Quebec	IV	▼ 5 weeks	flat 6 week	flat 4 weeks	42.8	No
New Brunswick	IV	▲ 15 weeks	▲ 15 weeks	flat 4 weeks	17.2	No
Nova Scotia	IV	▲ 14 weeks	▲ 14 weeks	flat 5 weeks	4.4	Yes; exception for residents returning from Prince Edward Island and Newfoundland & Labrador; exception for residents returning from other parts of Canada who are fully vaccinated ²
Prince Edward Island	IV	▲ 7 weeks	▲ 15 weeks	flat 6 weeks	3.8	Yes; exception for residents returning from Atlantic provinces who are fully or partially vaccinated; exception for residents returning from other parts of Canada who are fully vaccinated ³
Newfoundland & Labrador	IV	▲ 13 weeks	▲ 14 weeks	▲ 1 week	2.1	Yes; exception for residents returning from Atlantic provinces; exception for residents returning from other parts of Canada who are fully or partially vaccinated ⁴
Yukon	IV	▲ 10 weeks	▲ 1 week	▲ 1 week	23.8	No
Northwest Territories	IV	▼ 4 weeks	▼ 2 weeks	flat 5 weeks	157.2	Yes; exception for residents who are fully vaccinated ⁵
Nunavut	IV	▼ 2 weeks	▲ 1 week	▼ 3 weeks	0.0	Yes; exception for residents returning directly from Churchill, MB or Nunavik, QC; exception for residents who are fully vaccinated ⁶

I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l
Movement is restricted and travel is either not possible, desirable or encouraged.	Movement within local areas is possible but trips are not being booked within their province or territory.	Residents are booking trips within their province or territory.	Residents are booking trips within the country, across provincial or territorial boundaries.	Some international travel, such as family related or urgent business. Some leisure travel from less risk averse travellers.	Some business travel is re-introduced and leisure travel is closer to pre-COVID-19 levels.

Timeline of overall travel assessment for each province and territory:

	25-May	1-Jun	8-Jun	15-Jun	22-Jun	29-Jun	6-Jul	13-Jul	20-Jul	27-Jul	3-Aug	10-Aug	17-Aug	24-Aug	31-Aug
British Columbia	II	II	II	III	III	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Alberta	II	II	II	II	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Saskatchewan	II	II	II	II	II	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Manitoba	II	II	II	II	II	II	IV	IV	IV	IV	IV	IV	IV	IV	IV
Ontario	II	II	II	II	III	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Quebec	II	III	III	III	III	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
New Brunswick	III	III	III	III	III	III	IV	IV	IV	IV	IV	IV	IV	IV	IV
Nova Scotia	II	II	II	II	III	III	III	III	IV	IV	IV	IV	IV	IV	IV
Prince Edward Island	III	III	III	III	III	III	III	III	III	III	III	IV	IV	IV	IV
Newfoundland & Labrador	III	III	III	III	III	III	III	III	III	III	IV	IV	IV	IV	IV
Yukon	II	II	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV
Northwest Territories	III	III	III	III	III	III	IV	IV	IV	IV	IV	IV	IV	IV	IV
Nunavut	II	III	III	III	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV	IV

- Indicates a forward phase progression
- Indicates a backward phase regression

I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l
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British Columbia	IV Inter-Provincial	British Columbia residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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British Columbia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally decreasing since the week ending August 1, 2021; sharp decrease from previous week. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending August 8, 2021. • YOY international = low to moderate level but lower than 2019; decreasing since the week ending August 1, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; flat since the week ending August 8, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = low level; flat since the week ending June 20, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; flat since the week ending August 15, 2021. • YOY inter-provincial = higher than 2019 level; increase from the previous week; had been flat the 3 weeks prior.. • YOY international = very low level; flat since the week ending June 13, 2021.
Rate of Air Travel	/	/	/	●	○	○	<p>For the week ending August 29, 2021, YOY air bookings from BC to other inter-provincial destinations is down 57% compared to the same period in 2019. YOY air bookings were higher than -50% from mid-July to mid-August but have started to decline over the last two weeks of August. The strongest weeks for air bookings since March 2020 were the weeks ending July 18 and July 25, 2021 at -39% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in British Columbia for the week ending August 29, 2021 was 4,722. The rate of new weekly cases was 97.1 cases per 100,000 population. The number of weekly cases in British Columbia has been trending upwards since the week ending July 11, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these phases.*

Alberta Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; sharp decrease from the previous week; had been flat the 5 weeks prior. • YOY inter-provincial = higher than 2019 level; generally flat since the week ending August 8, 2021. • YOY international = moderate level but lower than 2019; generally decreasing since the week ending August 1, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; sharp decrease from the previous week; had been generally increasing since the week ending May 23, 2021. • YOY inter-provincial = nearly recovered to 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending August 1, 2021. • YOY international = low level; flat since the week ending June 13, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; sharp decrease from the previous week; decreasing since the week ending August 15, 2021. • YOY inter-provincial = nearly recovered to 2019 level; sharp decrease from the previous week; generally decreasing since the week ending July 18, 2021. • YOY international = very low level; flat since the week ending June 20, 2021.
Rate of Air Travel	/	/	/	●	○	○	<p>For the week ending August 29, 2021, YOY air bookings from Alberta to other inter-provincial destinations is down 55% compared to the same period in 2019. The 8 previous weeks in a row have seen YOY air bookings higher than -50%. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -32% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Alberta for the week ending August 29, 2021 was 6,649. The rate of new weekly cases was 150.4 cases per 100,000 population. The number of weekly cases in Alberta has been trending upwards since the week ending July 18, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Saskatchewan	IV Inter-Provincial	Saskatchewan residents are searching for and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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Saskatchewan Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; decreasing over the past 2 weeks. • YOY inter-provincial = higher than 2019 level; generally flat since the week ending August 1, 2021. • YOY international = moderate level but lower than 2019; decreasing since the week ending August 1, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; sharp decrease from the previous week; had been generally increasing since the week ending June 13, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = low level; decreasing since the week ending July 18, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not within internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; sharp decrease from previous week; had been flat the 4 weeks prior. • YOY inter-provincial = similar to 2019 level; generally decreasing since the week ending August 8, 2021. • YOY international = very low level; flat since the week ending June 20, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending August 29, 2021, YOY air bookings from Saskatchewan to other inter-provincial destinations is down 67% compared to the same period in 2019. YOY air bookings were higher than -50% from mid-July to the beginning of August but have started to decline over the past 3 weeks. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -40% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Saskatchewan for the week ending August 29, 2021 was 3841,403. The rate of new weekly cases was 119.0 cases per 100,000 population. The number of weekly cases in Saskatchewan has been trending upwards since the week ending July 25, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Manitoba	IV Inter-Provincial	Manitoba residents are searching for and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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Manitoba Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; sharp increase from the previous week; fluctuating but generally increasing since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; decreases at the beginning of August but generally increasing since the week ending May 23, 2021. • YOY international = moderate level but lower than 2019; generally flat since the week ending August 1, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending June 13, 2021; sharp increase from the previous week. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending June 13, 2021. • YOY international = very low level; flat since the week ending August 1, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending June 13, 2021. • YOY inter-provincial = higher than 2019 level; generally flat since the week ending July 18, 2021. • YOY international = very low level; flat since the week ending June 13, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending August 29, 2021, YOY air bookings from Manitoba to other inter-provincial destinations is down 67% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -46% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Manitoba for the week ending August 29, 2021 was 391. The rate of new weekly cases was 28.4 cases per 100,000 population. The number of weekly cases in Manitoba has been trending upwards over the past 2 weeks.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Ontario	IV Inter-Provincial	Ontario residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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Ontario Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	Travel search is occurring within the province, within Canada and internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; generally flat since the week ending August 1, 2021. • YOY international = moderate level but lower than 2019; generally flat since the week ending August 1, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	Accommodation search is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = low level; flat since the week ending August 1, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	Accommodation booking is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; flat since the week ending August 1, 2021. • YOY inter-provincial = higher than 2019 level; flat since the week ending July 25, 2021. • YOY international = very low level; flat since the week ending June 13, 2021.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 29, 2021, YOY air bookings from Ontario to other inter-provincial destinations is down 62% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -45% YOY.
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in Ontario for the week ending August 29, 2021 was 4,819. The rate of new weekly cases was 32.7 cases per 100,000 population. The number of weekly cases in Ontario has been trending upwards since the week ending July 25, 2021.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Quebec	IV Inter-Provincial	Quebec residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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Quebec Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; sharp decrease from the previous week; generally decreasing since the week ending August 1, 2021. • YOY inter-provincial = higher than 2019 level; generally flat since the week ending July 25, 2021. • YOY international = moderate level but lower than 2019; flat since the week ending August 8, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; fluctuating but generally decreasing since the week ending July 11, 2021. • YOY inter-provincial = higher than 2019 level; sharp decrease from the previous week; had been generally increasing since the week ending May 23, 2021. • YOY international = low level; generally flat since the week ending August 1, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; generally flat since the week ending July 11, 2021. • YOY inter-provincial = higher than 2019 level; generally decreasing since the week ending August 8, 2021. • YOY international = very low level; flat since the week ending June 13, 2021.
Rate of Air Travel	/	/	/	○	○	○	<p>For the week ending August 29, 2021, YOY air bookings from Quebec to other inter-provincial destinations is down 72% compared to the same period in 2019. The strongest weeks for air bookings since March 2020 were the weeks ending July 18, July 25 and August 1, 2021 at -63% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Quebec for the week ending August 29, 2021 was 3,669. The rate of new weekly cases was 42.8 cases per 100,000 population. The number of weekly cases in Quebec has been trending upwards since the week ending August 1, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada’s recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

New Brunswick	IV Inter-Provincial	New Brunswick residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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New Brunswick Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	Travel search is occurring within the province, within Canada and internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = nearly recovered to 2019 level; generally flat since the week ending August 8, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	Accommodation search is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending July 4, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 23, 2021. • YOY international = low level; generally decreasing since the week ending July 11, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	Accommodation booking is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally decreasing since the week ending August 8, 2021. • YOY inter-provincial = higher than 2019 level; decreasing over the past 2 weeks. • YOY international = very low level; flat since the week ending July 18, 2021.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 29, 2021, YOY air bookings from New Brunswick to other inter-provincial destinations is down 73% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -68% YOY.
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in New Brunswick for the week ending August 29, 2021 was 134. The rate of new weekly cases was 17.2 cases per 100,000 population. The number of weekly cases in New Brunswick has been trending upwards since the week ending August 1, 2021.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Nova Scotia	IV Inter-Provincial	Nova Scotia residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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Nova Scotia Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	Travel search is occurring within the province, within Canada and internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending May 30, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending May 30, 2021. • YOY international = nearly recovered to 2019 level; generally flat since the week ending August 1, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	Accommodation search is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending June 6, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 16, 2021. • YOY international = low level; decreasing since the week ending July 11, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	Accommodation booking is occurring within the province and within Canada, but not internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; decreasing over the past 2 weeks. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 16, 2021. • YOY international = very low level; generally flat since the week ending May 16, 2021.
Rate of Air Travel				○	○	○	For the week ending August 29, 2021, YOY air bookings from Nova Scotia to other inter-provincial destinations is down 60% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -46% YOY.
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in Nova Scotia for the week ending August 29, 2021 was 43. The rate of new weekly cases was 4.4 cases per 100,000 population. The number of weekly cases in Nova Scotia has been trending upwards since the week ending August 8, 2021.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Prince Edward Island	IV Inter-Provincial	Prince Edward Island residents are searching for travel and booking accommodations within their own province. They are also searching for travel and booking accommodations to other parts of Canada.
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Prince Edward Island Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	Travel search is occurring within the province, within Canada and internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending July 18, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending May 23, 2021. • YOY international = moderate level but lower than 2019; generally flat since the week ending July 25, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	Accommodation search is occurring within the province but not within Canada or internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending July 25, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 30, 2021. • YOY international = low level; increasing over the past 3 weeks.
Rate of Hotel Booking	●	●	●	●	○	○	Accommodation booking is occurring within the province but not within Canada or internationally. <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; sharp increase from the previous week; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending July 25, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 30, 2021. • YOY international = very low level; flat over the past 3 weeks.
Rate of Air Travel	/	/	/	○	○	○	For the week ending August 29, 2021, YOY air bookings from Prince Edward Island to other inter-provincial destinations is down 73% compared to the same period in 2019. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at -56% YOY.
New COVID Cases	/	/	/	/	/	/	The number of weekly new cases in Prince Edward Island for the week ending August 29, 2021 was 6. Prince Edward Island has recorded 22 new cases since the week ending August 8, 2021.

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada’s recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Newfoundland & Labrador Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the province, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; generally increasing since the week ending June 6, 2021. • YOY inter-provincial = higher than 2019 level; increasing since the week ending May 30, 2021. • YOY international = nearly recovered to 2019 level; increase from the previous week; had been flat since the week ending August 8, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the province and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = higher than 2019 level; increasing since the week ending August 15, 2021. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 30, 2021. • YOY international = low level; flat since the week ending August 8, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the province and within Canada but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-provincial = nearly recovered to 2019 level; generally flat since the week ending August 1, 2021. • YOY inter-provincial = higher than 2019 level; sharp increase from the previous week; generally increasing since the week ending May 23, 2021. • YOY international = very low level; flat since the week ending June 6, 2021.
Rate of Air Travel	/	/	/	●	○	○	<p>For the week ending August 29, 2021, YOY air bookings from Newfoundland & Labrador to other inter-provincial destinations is down 53% compared to the same period in 2019. YOY air bookings were higher than -50% from mid-July to mid-August but have started to decline over the last two weeks of August. The strongest week for air bookings since March 2020 was the week ending August 1, 2021 at -35% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Newfoundland & Labrador for the week ending August 29, 2021 was 11. The number of weekly cases in Newfoundland & Labrador has been trending upwards since the week ending August 8, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Yukon Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the territory, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; sharp increase from the previous week; generally increasing since the week ending June 27, 2021. • YOY inter-provincial = higher than 2019 level; sharp increase from the previous week; had been generally flat since the week ending July 25, 2021. • YOY international = nearly recovered to 2019 level; a fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending August 1, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within Canada, but not within the territory or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; increasing since the week ending July 11, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending June 27, 2021. • YOY international = low to moderate level; fluctuating between a low level and a low to moderate level since the week ending July 25, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within Canada, but not within the territory or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = higher than 2019 level; fluctuating between a moderate level and a level higher than 2019 since the week ending August 8, 2021. • YOY inter-provincial = higher than 2019 level; fluctuating between a level higher than 2019 and a level nearly recovered to 2019 since the week ending July 11, 2021. • YOY international = low level; increasing over the past 2 weeks.
Rate of Air Travel	/	/	/	●	○	○	<p>For the week ending August 29, 2021, YOY air bookings from the Yukon to other inter-provincial destinations is down 37% compared to the same period in 2019. The past 8 weeks in a row have seen YOY air bookings higher than -50%. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at +15% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in the Yukon for the week ending August 29, 2021 was 10. The rate of new weekly cases was 23.8 cases per 100,000 population. The number of weekly cases has been trending downwards since a high of 124 cases for the week ending July 4, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Northwest Territories	IV Inter-Provincial	Northwest Territory residents are searching for travel and booking accommodations within their own territory. They are also searching for travel and booking accommodations to other parts of Canada.
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Northwest Territories Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the territory, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = nearly recovered to 2019 level; sharp decrease from the previous week; generally decreasing since the week ending August 8, 2021. • YOY inter-provincial = similar to 2019 level; fluctuating between a level nearly recovered to 2019 and a level higher than 2019 since the week ending July 18, 2021. • YOY international = moderate level but lower than 2019; generally flat since the week ending August 1, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within Canada, but not within the territory or internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = moderate level but lower than 2019; fluctuating between a moderate level and a level nearly recovered to 2019 since the week ending July 11, 2021. • YOY inter-provincial = nearly recovered to 2019 level; generally increasing since the week ending May 16, 2021. • YOY international = very low level; sharp decrease from the previous week; generally decreasing since the week ending June 25, 2021.
Rate of Hotel Booking	●	●	●	●	○	○	<p>Accommodation booking is occurring within the territory and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = moderate level but lower than 2019; fluctuating between a level higher than 2019 and a moderate level since the week ending July 11, 2021. • YOY inter-provincial = higher than 2019 level; generally increasing since the week ending May 9, 2021; sharp increase from the previous week. • YOY international = nearly recovered to 2019 level; sharp increases over the past 2 weeks; generally increasing since the week ending July 11, 2021.
Rate of Air Travel	/	/	/	●	○	○	<p>For the week ending August 29, 2021, YOY air bookings from the Northwest Territories to other inter-provincial destinations is down 13% compared to the same period in 2019. The past 11 weeks in a row have seen YOY air bookings higher than -50%. The strongest week for air bookings since March 2020 was the week ending July 25, 2021 at +25% YOY.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in the Northwest Territories for the week ending August 29, 2021 was 71. The rate of new weekly cases was 157.2 cases per 100,000 population. Northwest Territories recorded a record high 196 weekly cases the previous week.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

Nunavut	IV Inter-Provincial	Intra-territorial air bookings indicate that Nunavut residents are travelling within the territory. In addition, inter-provincial air bookings and accommodation bookings indicate that residents are also travelling to other parts of Canada.
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Nunavut Assessment Summary:

	Phase						Analysis
	I COVID-19 Response	II Hyper Local	III Intra-prov	IV Inter-prov	V Tentative Int'l	VI Regularized Int'l	
Travel Search Index	●	●	●	●	●	○	<p>Travel search is occurring within the territory, within Canada and internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = moderate level but lower than 2019; a lot of fluctuations, decreasing over the past 2 weeks. • YOY inter-provincial = higher than 2019 level; a lot of fluctuations, increase from the previous week. • YOY international = moderate level but lower than 2019; decreasing since the week ending August 15, 2021.
Accommodation Searches on OTA	●	●	●	●	○	○	<p>Accommodation search is occurring within the territory and within Canada, but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = low level; a lot of fluctuations. • YOY inter-provincial = similar to 2019 level; decreasing over the past 2 weeks. • YOY international = low level; decreasing over the past 2 weeks.
Rate of Hotel Booking	/	/	/	●	○	○	<p>Accommodation booking is occurring within Canada but not internationally.</p> <ul style="list-style-type: none"> • YOY intra-territorial = data not available. • YOY inter-provincial = higher than 2019 level; sharp fluctuations over the past 4 weeks. • YOY international = data not available.
Rate of Air Travel	/	/	●	●	○	○	<p>For the week ending August 29, 2021, YOY air bookings from Nunavut to other inter-provincial destinations is down 37% compared to the same period in 2019. YOY inter-provincial air bookings were higher than 2019 levels from mid-July to mid-August but have started to decline over the last two weeks of August. Intra-territorial air bookings for the week ending August 29, 2021 are up 67% compared to the same period in 2019. Seven out of the past 8 weeks have seen YOY air bookings higher than 2019 levels.</p>
New COVID Cases	/	/	/	/	/	/	<p>The number of weekly new cases in Nunavut for the week ending August 29, 2021 was zero. Nunavut has recorded no new cases since the week ending June 20, 2021.</p>

Legend: Progress to date ● Not there yet ○ Signal not applicable □

**Note: Dining Search Index and Activities Search Index have been removed from Destination Canada's recovery analysis; these metrics were previously used to assess movement at a more hyper local level and most provinces and territories have moved beyond these stages.*

METHODOLOGICAL NOTES

I. Recovery Signals: The Recovery Measures are listed in their order of importance in understanding travel behaviour, with the primary measures in black and supporting measures in dark gray. A brief description of each measure is provided below.

Destination Canada has developed a framework to understand the phases of recovery of the travel market. These phases are:

- I. **COVID-19 Response:** Residents are not searching for or booking trips within their local area.
- II. **Hyper Local Travel:** Residents are not booking trips within their province or territory.
- III. **Intra-Provincial or Intra-Territorial Travel:** Residents are booking trips within their province or territory; however, actual travel could take place in the near future or at a later date.
- IV. **Inter-Provincial Travel:** Residents are booking trips in other provinces or territories; however, actual travel could take place in the near future or at a later date.
- V. **Tentative International Travel:** Some international bookings are occurring at reduced levels compared to 2019 but there are fluctuations in booking behaviours.
- VI. **Regularized International Travel:** International bookings are occurring at levels that are stable.

A filled-in dot signifies that Destination Canada assesses we are in that phase of travel. An empty dot means we have not yet reached that indicator, and the crossed off box would signify that the measure does not apply for that phase of recovery. Some measures are currently being developed and will be updated as further progress is made.

II. Description of the Measures

- **Travel Intent Search Index:** Google search engine queries for travel-related keywords in 2020 compared to 2019 searches, broken down by week (i.e. week of April 19, 2020 vs week of April 19, 2019). Available for each market's intra-provincial/territorial, inter-provincial/territorial and international travel search terms.
- **Rate of Accommodation Searches:** Weekly searches in 2020 for accommodation on a major online travel agency (OTA) against a rate of 2019 weekly searches, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation searches. This is provided as a rate rather than a volume of searches.
- **Rate of Accommodation Bookings:** Accommodation bookings in 2020 on a major OTA against a rate of 2019 bookings, broken down by week. Available for each market's intra-provincial/territorial and inter-provincial/territorial accommodation bookings. This is provided as a rate rather than a volume of bookings.
- **Rate of Air Travel:** The volume of air bookings to other provinces/territories versus 2019 air bookings, broken down by week, as provided by IATA.
- **Weekly New COVID-19 Confirmed Cases:** The weekly total of new confirmed COVID-19 cases and the rate of new weekly cases per 100,000 population, as provided by the Government of Canada Health Infobase. Number of cases in the market and within other regions of Canada will likely be a determining factor for both governments allowing phased return of travel, as well as consumer confidence in traveling to a market.

Sources:

¹ Manitoba Government, State of Emergency and Public Health Orders, August 27, 2021
<https://manitoba.ca/covid19/restartmb/prs/orders/index.html>

² Government of Nova Scotia, Coronavirus (COVID-19): restrictions and guidance, September 1, 2021
<https://novascotia.ca/coronavirus/restrictions-and-guidance/>

³ Government of Prince Edward Island, Information for visitors to Prince Edward Island and Island residents returning home, September 1, 2021
<https://www.princeedwardisland.ca/en/topic/travel>

⁴ Government of Newfoundland and Labrador, Travel Restrictions, September 1, 2021
<https://www.gov.nl.ca/covid-19/travel/travel-restrictions/>

⁵ Government of Northwest Territories, Travel requirements, August 30, 2021
<https://www.gov.nt.ca/covid-19/en/services/travel-isolation/travel-requirements>

⁶ Government of Nunavut, Travel and Isolation, September 1, 2021
<https://gov.nu.ca/health/information/travel-and-isolation>